

The Stromer Brand Purpose:

Shape the mobility of tomorrow by bringing pure riding pleasure into every day.

Stromer – #HereToChange

Our USPs.**Design**

Multiple award-winning technology and unique brand identity

Range

With recuperation up to 260 km

**Safety**

Thanks to optimal weight distribution, integrated ABS, high-quality headlight, Daylight and brake light as well as tires with extra grip

Connectivity

With theft protection, GPS, Smartlock, over-the-air updates, service reminder

Power

Powerful rear wheel drive up to 45 km/h and 940 W | 52 Nm

**Foundation
Brand Stromer**
2009
**Foundation
Company**
2010

Form
JSC

Headquarters

Management, development,
assembly, logistics and service
in Oberwangen near Bern,
Switzerland

Subsidiaries

myStromer USA Corp. in
Vista (CA), myStromer Europe
B.V. in 's-Hertogenbosch (NL)

Brands

Stromer
Desiknio



> 900'000
Visitors/
Year



> 33'000
Followers



> 15'000
Followers



> 3.000
Subscribers



> 5.200
Contacts

Stromer World

#HereToChange

13x

S-Pedelec market leader

Switzerland, Belgium, the Netherlands, Luxembourg, Germany, France, USA, Canada, Greece, Italy, Monaco, United Arab Emirates

23

countries

5

Stromer models

ST1 | ST2 | ST3 | ST5 | ST7

517

retail partners

>113'000

Stromer riders

>390 Mio.

kilometers

have already been traveled
on a Stromer.

140

employees

2009

V1 – first fast e-bike with integrated battery and side ejection.

Patent no.: EP 2 230 164

2011

ST1 – first S-Pedelec with assistance up to 45 km/h.

2014

ST2 – first digitally connected e-bike in the world.

2016

First 983 Wh battery on the market.

2018

ST5 – first S-Pedelec with fully integrated design.

2020

ST2 – first Stromer with belt drive.

2021

ST5 – first S-Pedelec with fully integrated ABS. Desiknio becomes as a new brand part of our portfolio.

2022

ST7 – first S-Pedelec with Pinion Smart Shift. First 1440 Wh battery on the market.