

The Stromer Brand Purpose:

Shape the mobility of tomorrow by bringing pure riding pleasure into every day.

Stromer – #HereToChange

Our USPs.

Design
Multiple award-winning technology and unique brand identity

Range
With recuperation up to 260 km



Safety
Thanks to optimal weight distribution, integrated ABS, high-quality headlight, Daylight and brake light as well as tires with extra grip

Connectivity
With theft protection, GPS, Smartlock, over-the-air updates, service reminder

Power
Powerful rear wheel drive up to 45 km/h and 940 W | 52 Nm

<p>Foundation Brand Stromer 2009</p> <p>Foundation Company 2010</p>	<p>Form JSC</p>	<p>Headquarters Management, development, assembly, logistics and service in Oberwangen near Bern, Switzerland</p>	<p>Subsidiaries myStromer USA Corp. in Vista (CA), myStromer Europe B.V. in 's-Hertogenbosch (NL)</p>	<p>Brands Stromer Desiknio</p>
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-  > 900'000 Visitors/Year
-  > 33'000 Followers
-  > 15'000 Followers
-  > 3.000 Subscribers
-  > 5.200 Contacts

Stromer World

#HereToChange

13x

S-Pedelec market leader

Switzerland, Belgium, the Netherlands, Luxembourg, Germany, France, USA, Canada, Greece, Italy, Monaco, United Arab Emirates

>390 Mio.

kilometers

have already been traveled on a Stromer.

23

countries

5

Stromer models

ST1 | ST2 | ST3 | ST5 | ST7

517

retail partners

>113'000

Stromer riders

140

employees



2009	2011	2014	2016	2018	2020	2021	2022
<p>V1 – first fast e-bike with integrated battery and side ejection. <small>Patent no.: EP 2 230 164</small></p>	<p>ST1 – first S-Pedelec with assistance up to 45 km/h.</p>	<p>ST2 – first digitally connected e-bike in the world.</p>	<p>First 983 Wh battery on the market.</p>	<p>ST5 – first S-Pedelec with fully integrated design.</p>	<p>ST2 – first Stromer with belt drive.</p>	<p>ST5 – first S-Pedelec with fully integrated ABS. Desiknio becomes as a new brand part of our portfolio.</p>	<p>ST7 – first S-Pedelec with Pinion Smart. Shift. First 1440 Wh battery on the market.</p>