

RIESE & MÜLLER

Press release

The New Charger.

Integrated design and high-tech equipment in an E-Bike.

- New Charger model with integrated Bosch PowerTube battery and optional DualBattery Technology.
- Sporty aesthetic and comfortable riding with powerful riding dynamics.
- Exclusive colour scheme with two-coloured framework design.

Weiterstadt, Germany, 24/07/2017: Riese & Müller, manufacturer of premium E-Bikes, starts the 2018 season by launching a reinterpretation of the successful Charger model, the New Charger, onto the market. Its sporty, integrated design, the high-tech equipment with Bosch PowerTube battery and optional DualBattery Technology, as well as the comfortable seat position, make it the perfect E-Bike for everyday use.

The New Charger is the first, fully integrated E-Bike from Riese & Müller. The underlying idea and the characteristic design are based on the successful Charger range. Integration of the Bosch PowerTube battery turns the New Charger into an independent concept. "The recipe for success of our Charger range is the combination of a very sporty design and comfortable riding. We've also considered this when developing the New Charger. With the comprehensive integration of the Bosch PowerTube battery, the New Charger is an E-Bike of the new generation, both technologically and aesthetically," says Heiko Müller, founder and CEO of Riese & Müller.

With the New Charger, this integration has been consistently implemented. The Bosch PowerTube battery is integrated in the down tube. For charging, the battery can be easily removed or charged directly on the E-bike. The cables run hidden through the frame.

The design language is based on the sportiness of the Charger concept. The typical Charger bend on the seat stay and the two-coloured appearance, which combines matt and glossy paints, give the New Charger its unique character. The Charger dynamics are emphasised by an elevated chainstay. They create an equipment option with low-maintenance, carbon belt drive that, in addition to quiet running, provides a particularly high level of rider comfort. On all models, the carbon belt drive is fitted with a continuous NuVinci gear. For sporty cyclists, the new Charger comes with an efficient Shimano derailleur gear.

In addition to the 500 Wh battery integrated in the frame, the battery capacity can be increased to 1,000 Wh with the Riese & Müller DualBattery Technology. This involves fitting a standard battery on the down tube. This is integrated so skilfully into the frame triangle, that the additional weight has no effect on the riding behaviour - the typical Riese & Müller powerful riding dynamics are kept.

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The New Charger mountain is an attractive addition to the electric MTB range. With its New Charger, Riese & Müller now offers a high-end electric MTB for long tough trips. With its superior riding dynamics and DualBattery Technology, it delivers an unbeatable range and maximum elevation gain. The New Charger mountain comes with a Bosch Performance CX motor, 500 Wh PowerTube and 11-speed Shimano Deore XT.

The New Charger series is available as a Mixte version with inclined top tube and with optional DualBattery Technology. There are seven different equipment variants available from 3,419.00 €. The New Charger will be available for delivery from October 2017 in electric red metallic, black and pearl white.

New Charger touring: Bosch Performance CX, 500 Wh, 10-gear Shimano Deore, 3,419.00 £.

New Charger touring HS: Bosch Performance Speed, 500 Wh, 11-gear Shimano Deore XT, 4,049.00 £.

New Charger nuvinci: Bosch Performance CX, 500 Wh PowerTube, continuous NuVinci, belt drive, 3,779.00 £.

New Charger nuvinci HS: Bosch Performance Speed, 500 Wh PowerTube, continuous NuVinci, belt drive, 4,319.00 £.

New Charger GH nuvinci: Bosch Performance CX, 500 Wh PowerTube, continuous NuVinci, belt drive, Fat Tires, 353 lb permissible total weight, 3,959.00 £.

New Charger GT nuvinci HS: Bosch Performance Speed, 500 Wh PowerTube, continuous NuVinci, belt drive, Fat Tires, 4,409.00 £.

New Charger mountain: Bosch Performance CX, 500 Wh PowerTube, 11-gear Shimano Deore XT, 3,869.00 £.

About Riese & Müller

Riese & Müller is a premium German manufacturer of E-Bikes, E-Cargo Bikes and folding bikes. Founded in 1993 by Markus Riese and Heiko Müller, the company currently employs 250 people at its site in Weiterstadt near Darmstadt. In addition to the founders, Dr. Sandra Wolf has been Managing Director since 2013. With its products, Riese & Müller is shaping the E-mobility products of tomorrow and represents application-oriented product development, innovative E-Bike technology and the powerful riding dynamics that are characteristic of Riese & Müller. The brand has a global presence and distributes its products via an exclusive specialist dealer network.

Press contact:

Laura Grevenbrock
lgrevenbrock@r-m.de

Riese & Müller GmbH
Feldstrasse 16
64331 Weiterstadt, Germany