

New Tour+ Riding Mode: Efficiency Meets Performance

Bosch eBike Systems introduces advanced range-optimized assistance

- ▶ Enhanced dynamic pedal assistance
- ▶ Increased rider effort maximizes range
- ▶ Available now from Bosch eBike Systems dealers

Stuttgart/Reutlingen — Bosch eBike Systems continues to change how cyclists view electric pedal assistance with the introduction of the Tour+ progressive riding mode. Tour+ provides eBike riders with improved dynamic support and epitomizes Bosch's unrelenting focus on advancement.

Tour+ encourages eBike riders to exert marginally greater effort on flatter terrain, rewarding that effort with extended range, and eliminates the need to manually toggle between Eco and Turbo modes. Sensors measure data more than 1,000 times per second to determine optimum support. The degree of assistance varies continuously and is delivered smoothly to create a natural pedaling sensation.

Bosch introduced dynamic assistance for electric mountain bikes in 2017. This feature, known as eMTB mode, utilizes Bosch's sensor technology and vast experience in ride dynamics. It is widely recognized as the most sophisticated and top-performing riding mode available. Tour+ builds upon this legacy.

"With the Tour+ riding mode, eBike riders who like to exert themselves a little more and put more of their own effort into pedaling get a comfort-oriented and range-optimized support level," said Claus Fleischer, CEO of Bosch eBike Systems. "There is no need to switch between the familiar modes; riders can devote themselves completely to their eBike experience and enjoy maximum riding pleasure. The system supports a little less on flat and easy routes to increase range. If needed, the support is adjusted situationally based on the pedal pressure to overcome inclines."

The Tour+ riding mode is available as a software upgrade for Bosch-powered eBikes equipped with 2020-2021 Performance Line CX and a derailleur system. See a [Bosch-certified dealer](#) for more information.

Press photo 1:

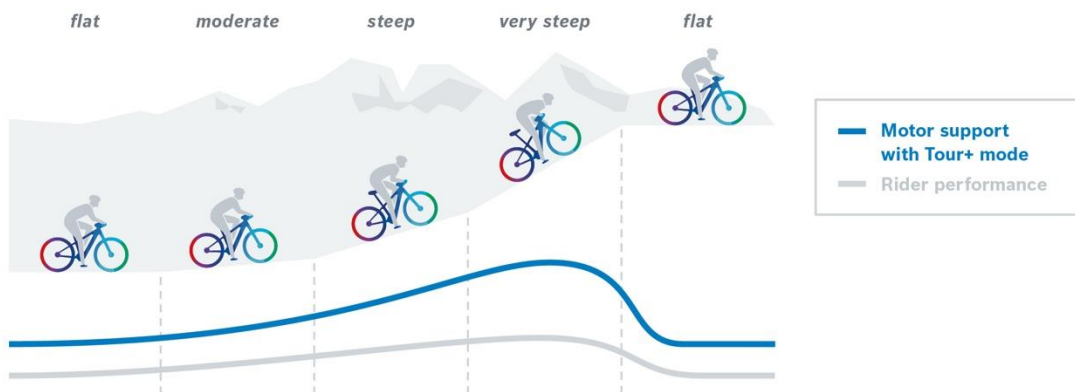


The Bosch eBike Systems Tour+ riding mode rewards a little more effort on flat stretches with greater energy efficiency and increased range.

Press photo 2:

Sporty and economical: Tour+ riding mode

Riding enjoyment without switching modes – continuous support for a natural riding sensation for sporty eBikers



The Tour+ riding mode provides continuous dynamic support, varying between the Eco and Turbo modes.

Media contact:

Bosch eBike Systems

Kurt Hoy

Tel.: +1 (949) 308-3677

kurt.hoy@us.bosch.com

About Bosch eBike Systems

A new generation of bikes is taking town and country by storm and is already a part of everyday life. eBikes are a modern means of transport for modern people: people in a hurry and people who prefer to take it easy, the fit and the comfort lovers, commuters and pleasure cyclists and, of course, young and old. The tailwind of technology-leading eBikes made by what are already more than 70 leading brands in Europe is powered by components that Bosch is developing to perfection. The Bosch portfolio ranges from the highly efficient drive unit (motor and gearbox) and high-quality batteries to a smart on-board and cycle computer that can be used intuitively. Perfect coordination of components holds the key to typical Bosch performance in terms of both comfort and efficiency. Like other Bosch products, the eBike systems benefit from the Bosch Group's technology and production know-how. From conception and engineering to manufacturing, marketing and after-sales service, Bosch eBike Systems constantly set new standards for the eBike industry. The Bosch Group's experience in the areas of electric motors, sensor technology, displays and lithium-ion batteries ensures that Bosch eBike systems use technology that is invented for life and that eBike users have their fun.

For more information please visit [Bosch eBike Systems](#)